## CLAIMS

## What is claimed is:

 A method for electronic ticket recognition and acceptance, comprising the steps of:

facilitating a purchase of an electronic ticket from a networked ticketing computer;

downloading the electronic ticket to a portable computing device having a data output;

enabling activation of the electronic ticket to communicate the electronic ticket via the data output, wherein the electronic ticket is optically communicated to a ticket receiving unit.

- A method as in claim 1, further comprising the step of using a video display output as a data output.
- 3. A method as in claim 2, further comprising the step of displaying the electronic ticket on the video display output in the visual form of a bar code that is optically scannable by a ticket receiving unit.
- A method as in claim 1, further comprising the step of downloading the electronic ticket to the portable computing device using a wireless communication link.

- A method as in claim 1, further comprising the step of downloading the electronic ticket to the portable computing device using a wireless modern.
- A method as in claim 1, further comprising the step of purchasing the electronic ticket from the networked ticket computer via the Internet.
- A method as in claim 1, further comprising the step of optically communicating the electronic ticket to the ticket receiving unit using an infrared communication link.
- A method as in claim 1, further comprising the step of applying security features to the electronic ticket in order to avoid ticket counterfeiting.
- A method for electronic ticket recognition and acceptance for a ticketed event, comprising the steps of:

facilitating a purchase of an electronic ticket from a networked ticketing computer;

enabling downloading of the electronic ticket to a portable computing device having a visual display output;

accepting the electronic ticket by optical communication with a ticket receiving unit; and

providing entry to the ticketed event after the electronic ticket has been accepted.

- 10. A method as in claim 9, wherein the accepting step further comprises the step of activating the electronic ticket by displaying the electronic ticket on the visual display output.
- 11. A method as in claim 9, wherein the activating step further comprises the step of activating the electronic ticket via a visual symbol.
- 12. A method as in claim 9, further comprising the step of displaying the electronic ticket on the display output with a bar code that is optically scannable by a ticket receiving unit.
- 13. A method for electronic ticket recognition and acceptance at a ticketed event, comprising the steps of:

facilitating purchasing of an electronic ticket from a networked ticketing computer;

downloading the electronic ticket to a portable computing device having a display output;

accepting the electronic ticket by optical communication with a ticket receiving unit;

providing amenities to a ticket user based on the accepted ticket.